



*Ischia, Naples Italy 4-7 June 2019*

## DOCTORAL WORKSHOP

### Call for applications

#### CO-CHAIRS

**Dr. Christoph F. Breidbach**

**Dr. Kaisa Koskela-Huotari**

**Prof. Cristina Mele**

**Prof. Francesco Polese**



theNAPLESFORUMonSERVICE 2019



The Naples Forum on Service aims at providing a platform to continue developing service research, and in particular its three founding pillars: Service-Dominant logic, Systems Theory and Service Science. It has been a tradition to hold a doctoral workshop preceding the main forum to stimulate discussion of ideas and dialogue about the three pillars among PhD students and service scholars.

This year's doctoral workshop will be held on Tuesday, June 4, 2019 at Hotel Regina Isabella. The workshop will be a full-day event that begins with joint session general lectures in the morning and continues with breakout sessions in the afternoon where doctoral students will have a chance to discuss their PhD projects in small groups with designated faculty mentors.

PhD students in all stages of their PhD research project are encouraged to participate and present their research proposals, preliminary results, and their reflections on issues related to service theory, methods and analysis.

#### **APPLICATION**

Entry into the doctoral workshop is competitive, and places will be limited to 20 students. If you would like to participate in the workshop, please submit an application containing:

- Research proposal summarizing your dissertation (max 1500 words, excluding references);
- Brief motivation letter explaining how you would contribute to the workshop, and how the workshop fits your research interests;
- Short academic CV.

The application should be sent by February 15, 2019 to Kaisa Koskela-Huotari (kaisa.koskela-huotari@kau.se), using the subject line 'NFS 2019 doctoral workshop'. Submitters will be informed whether they have been accepted for the workshop by February 25, 2019.

#### **AWARD**

By participating in the doctoral workshop, the PhD students have the opportunity to win the Naples Forum on Service "Best Research Proposal" Award.

#### **IMPORTANT DATES**

Deadline for application submission: February 15, 2019

Notification of acceptance: February 25, 2019

Deadline for final research proposal submission: May 15, 2019

Date of the Doctoral workshop: June 4, 2019

#### **VENUE**

Hotel Regina Isabella, Piazza Santa Restituta 1, Lacco Ameno (Ischia), Naples, Italy.

#### **CONTACT**

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